

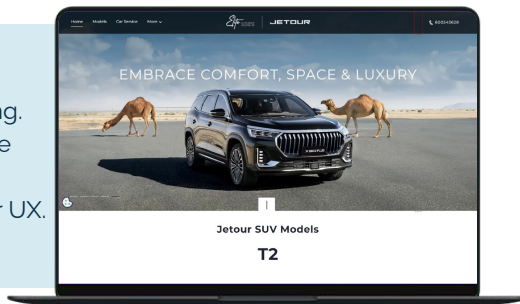
Grew Jetour's organic keywords by 85% resulting in a +157% increase in organic users in 6 months.

JETOUR
— Drive Your Future —

Jetour priority was to increase their visibility on organic search results and attract more users to their website. We have been able to deliver on their expectations quickly and effectively, with an impressive 157% increase in organic users. Engaged sessions also increase by 76%, surpassing even Jetour's most ambitious targets.

How we did it

- Fixed page duplication with redirects and internal linking.
- Implemented a new indexation strategy focusing on the most searched car model combinations
- Enhanced pages with car summary sections and better UX.
- Link building with content partnership with local sites



"Our focus was to increase overall online visibility of the Jetour site, by ensuring we rank for 30% more keywords, and then increasing our overall users by 50%. SEO Sherpa has surpassed my expectations considerably. We have gained good exposure online, especially through our newly ranking keywords."

Ruby Dwivedi, Digital Marketing Manager, **Jetour**

The Results

↑ 157% increase
in organic users

↑ 85% increase
in organic keywords

↑ 73% increase
in organic impressions

↑ 76% increase
in engaged sessions