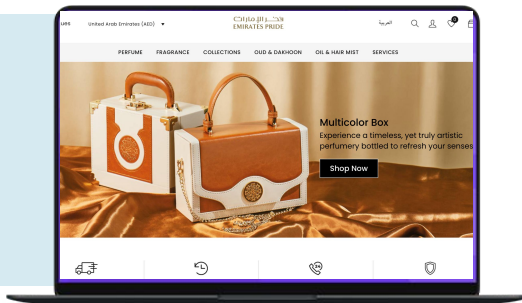


Increased a perfume brands organic revenue by 4,167%, reaching 5 figures per month, within 12 months

Emirates Pride was keen to make a mark in the competitive lifestyle and fashion market. We set about increasing revenue by first growing targeted traffic to the site. We did this by developing category and product page content which grew organic users by 61%. Next, we enhanced the site's conversion performance, which led to more transactions. The overall impact was a massive 4,167% increase in monthly revenue in 12 months.

How we did it

- Optimized content on category pages for better usability
- Content creation for important product pages
- CRO changes across the Homepage
- Addressed crucial canonical tag issues
- Implemented structured data



"Outstanding team of knowledgeable, professional, and fun SEOs. I really like working with them. I'm impressed by their approach, and since we started to work with SEO Sherpa, our results have been incredible."

Viral Kandelwal, Marketing and Partnerships Manager
Emirates Pride

فخر الإمارات
EMIRATES PRIDE

The Results



+78% increase

In sessions on site



+1,752% increase

In goal completions on site



+100% increase

In top-ten SERP rankings



+34% increase

In average position