

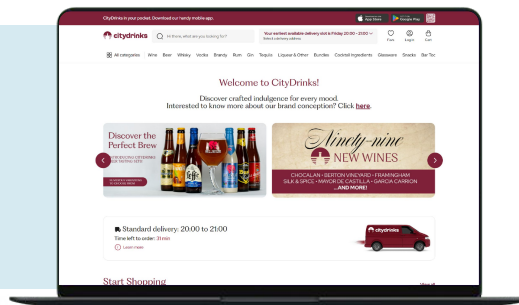
Skyrocketed City Drink's revenue by +1170%, generating a 317% ROI in 8 months.



City Drink's primary objective was to increase their revenue through organic search. Generating sales through SEO was important due to restrictions placed on alcohol advertising. Our campaign delivered an impressive +1170% increase in organic revenue, beating even the most aggressive forecast.

How we did it

- Implemented a WordPress blog for content expansion.
- Crafted content covering business-critical keywords
- Link building via organic outreach and digital PR.
- App Store Optimization (ASO)



The Results



839% increase
in organic sessions



1170% increase
in organic revenue



317.5% ROI
return on investment



"SEO Sherpa has played a crucial role in delivering online visibility and revenue for our brand. Their expertise has been pivotal in helping us thrive in the competitive Abu Dhabi market, where established players already dominate. Thanks to their efforts, we've risen to become one of the leaders in the alcohol delivery space, which is something we weren't expecting so soon. We're excited to continue our partnership as we aim for even greater success in the future."

Dominique Szymura, General Manager, **City Drinks**

